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भारत संचार निगम लिमिटेड
(भारत सरकार का उपक्रम)
BHARAT SANCHAR NIGAM LIMITED
(A Govt. of India Enterprise)

BSNL 3G)))) **BSNL LIVE**
Faster than your thoughts 2010

No. 200-5/2005-NS(pt -iii)

Dated: - 21st May, 2012

To

Most Urgent

All CGMs Telecom Circles/TDs

GM (CMTS) Nodal Centre East/West/North/South Zones
BSNL.

Sub:- Ninth Amendment in the Telecom Commercial Communication Customer Preference Regulation 2012.

Sir,

Please find enclosed herewith the letter No. 4.31/2010-Regln./564 dated 16th May 2012 on above cited subject for information and necessary action please.

Seal
21/5/12

AGM (VAS-II)

Encl:- As above

Regulation Cell, Corporate Office
5th Floor, Bharat Sanchar Bhawan,
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New Delhi - 110001
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महाप्रबन्धक / GM (VAS)
भारत संचार निगम लिमिटेड, New Delhi
500
दिनांक: 16/5/12

MOST URGENT/ TRAI MATTER

Sub: - Ninth Amendment in the Telecom Commercial Communications Customer Preference Regulation 2012.

Kindly find enclosed herewith the letter No. 305-24/2011-QoS(SP) dated 14th May, 2012 on above cited subject. TRAI made Ninth Amendment in the Telecom Commercial Communications Customer preference Regulation, 2012. This may be downloaded from www.trai.gov.in.

In regulation 18 of the Telecom Commercial Communications Customer reference Regulations, 2010 (6 of 2010), after sub-regulation (5), the following proviso shall be inserted, namely:-

"Provided that in case the telemarketer is blacklisted for sending unsolicited commercial communications through the telecom resources allotted to it for sending promotional messages, the telecom resources provided to it for sending promotional messages shall only be disconnected; Provided further that in case the telemarketer is blacklisted for sending unsolicited commercial communications through the telecom resources allotted to it for sending transactional messages, the telecom resources provided to it for sending 2 transactional messages and promotional messages shall be disconnected."

This is for your information and necessary action please.


Raghuvir Singh
AGM (Regin)
16/5/12

PGM(EB)-Ent / PGM(Mktg.)-CFA/ Sr.GM(TF)/ Sr.GM(CS)/ Sr.GM(NWP-BB)/ Sr.GM(NWO)-
CFA/ Sr.GM(CSC)-CFA/ Sr.GM(CSC)-CM/ Sr.GM(IT)-CFA/ Sr.GM(EB-I)/ Sr.GM(P&P)-CM
/GM(F)-CFA/ GM(NWO)-CM/ GM(S&M)-CM/ GM(F)-CM/ GM(EB-II)/ GM(Fin)-Ent/ GM(Com)-
CA/ GM(CDN)/ GM(VAS) BSNL, Corporate Office New Delhi

No. 4-31/2010-Regln./564 Dated: 15th May, 2012.

16/5/12

AGMC VAS-II
16/5/12